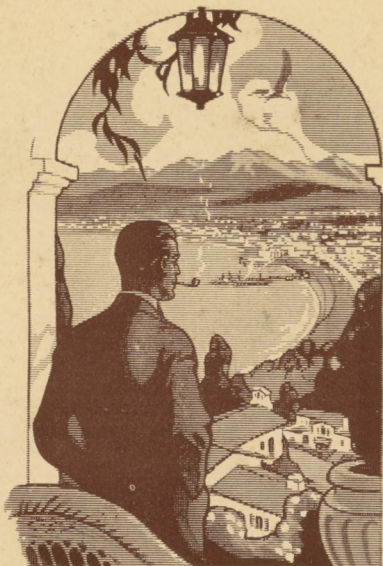
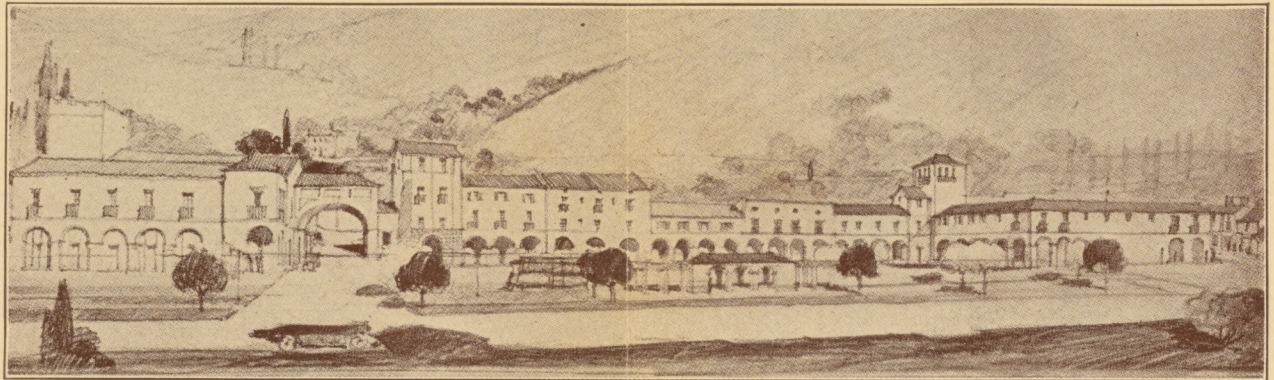




PALOS VERDES

The New City

WHAT PALOS VERDES WILL DO THIS YEAR ALONE



Malaga Cove Plaza, Palos Verdes—at the extreme right of which may be noted the Palos Verdes Office Building, now practically completed.

ACCOMPLISHMENTS to date are truly tremendous, but they are only a small part of the completed program of improvements which when finished will total more than Nine Million Dollars.

Here's what is going to be done this year, 1925—

15 more miles of roads.

7 more miles of curbing.

8 more miles of water mains.

8 more miles of gas mains.

4 more miles of underground conduits.

6 more miles of overhead service lines.

3 more miles of storm drains.

250,000 more trees and shrubs to be planted.

PALOS VERDES has appropriated the huge expenditure of \$900,000 more for general improvements for this present year, 1925. Nothing will be allowed to stop the forward march of the New City by the Sea.

PALOS VERDES GENERAL OFFICES
LANE MORTGAGE BLDG.

SPRING AT EIGHTH
LOS ANGELES VAndike 2481

PALOS VERDES

ACCOMPLISHMENTS—TO DATE

PALOS VERDES is now firmly established as a New City. It is no longer to be regarded as a probability---it is an accomplished fact. No longer can it be spoken of as "a coming place". After a year and a half it has materialized into a complete residential community---greater in its completeness than any other newly-developed district in America.

HERE'S a brief summary of what Palos Verdes has completed as February 1st, 1925.

Sold approximately 63 per cent of the lots in the entire subdivided area, to over 3000 men and women in every walk of life.

32 miles of roads have been cut and graded.

22 miles of road surfaced for immediate use.

17 miles of water mains with complete plants and reservoirs.

9 miles of gas mains. 4½ miles of storm drains.

1¼ miles of underground conduits.

6 miles of overhead electric service trunk lines.

Constructed its own water system, drilled its own wells on the Property and produced a yield of 3,600,000 gallons daily.

Built its own nursery, costing \$35,000 and containing over half a million trees and shrubs.

Planted over 40,000 trees and shrubs costing \$20,000.

Built a Community Hotel—La Venta—costing \$36,000.

Developed an 18-hole, all grass Golf Links, costing \$108,000.

Completed a Golf Club House which with landscaping cost \$60,000.

Completed 22 dwellings costing \$300,000.00.

Almost completed, a two-story Office Building in Malaga Cove Plaza to cost \$51,250.00.

THE NEW CITY WITH

MILLIONS BEHIND IT

TWO AND A QUARTER MILLIONS ALREADY SPENT NINE HUNDRED THOUSAND MORE FOR 1925



The Douglas Cut—a triumph of road engineering. Over 300,000 cubic yards of rock were removed to make the road which forms part of the New Coast Highway.

ALL improvements, exclusive of dwellings, and totaling Two and a Quarter Million Dollars are actually in and in use. They have all been paid for in cash. So also has the entire 3200 acres of land now under development. All Palos Verdes land is owned outright by its more than 4000 underwriters, whose money financed its purchase and the basic improvements. Title to the property, which is free and clear of all encumbrances whatsoever, is held by the Bank of America as Trustee. Titles are guaranteed by the Title Guarantee and Trust Company of Los Angeles.

The world's most distinctive residential communities hold nothing better than Palos Verdes. This community is greater in its completeness, its individuality, and the ideal living conditions possible there, than any other previously developed.

No other has accomplished as much in the time. As recently as the summer of 1923 Palos Verdes was a huge area of virgin land—one of Nature's unused gifts. Today it is a fast-growing community. Where once only the heather and wild flowers grew



A beautiful, long, uphill meadow, lined by high trees, makes the fifth fairway at Palos Verdes Golf Club.

is now planted to trees and shrubs, bordering artistic homes and much travelled boulevards.

Nature has given Southern California many blessings withheld from most other countries, and her choicest gifts to the Southland—climate, location, and scenery—have been bestowed upon Palos Verdes. That Palos Verdes is building along Nature's own plan needs only a visit to demonstrate.

Here is an incomparable view of ocean, mountain and valley, with a superb sweep of beach for as far as the eye can see.



LA VENTA

The Spanish Roadside Inn at Palos Verdes.

THE NEW CITY WITH

MILLIONS BEHIND IT



IN view of the E. G. Lewis
Bankruptcy proceedings
and in fairness to all
those who are in any way
interested, financially or other-
wise, in the development of
Palos Verdes, we wish to
state that all connections,
interests and associations be-
tween Mr. Lewis and the
Palos Verdes Estates were
severed February 23, 1923.
Ownership of Palos Verdes is
vested solely in its 4000 un-
derwriters and is free and
clear of all encumbrances
whatsoever, and can in no
way be affected by Mr. Lewis'
affairs.

